10 REASONS COVER LETTERS MATTER

CLICK/SWIPE FOR MORE

TALENTALCHEMISTS.COM
REVEALS THE CANDIDATE IS WILLING TO GO EXTRA MILE

Yes please to a candidate with a good work ethic!

TALENTALCHEMISTS.COM
HIGHLIGHTS THE CANDIDATE'S WRITING ABILITY

Most roles have some writing component, even if only emails and chats.

TALENTALCHEMISTS.COM
ADD CONTEXT TO A RESUME

Cover letters are an avenue to provide additional insight to key projects, awards, or job gaps.

TALENTALCHEMISTS.COM
ALLOWS PERSONALITY TO COME THROUGH

Resumes are bland and impersonal. Humor, professionalism, maturity, and the like can shine in a cover letter.

TALENTALCHEMISTS.COM
A well-crafted hiring process has multiple components for candidate evaluation; the cover letter should be one of those components.
A cover letter can confirm assumptions made in the interview. Did an overly slick sales rep also write an overly slick cover letter?
DIFFERENTIATES OTHERWISE CLOSELY RANKED CANDIDATES

Deciding between two solid candidates? Who wrote a cover letter?

TALENTALCHEMISTS.COM
SHOWCASES RESEARCH DONE ON THE COMPANY/ROLE

A candidate passionate about the company and role will have done their homework. This is a candidate worth interviewing.
CONVEYS ALIGNMENT OF CANDIDATE & COMPANY VALUES

Want a candidate that complements the company culture? A cover letter is a great place to start that assessment.

TALENTALCHEMISTS.COM
Are there typos? Incorrect information included (like the wrong company!)? A cover letter can reveal a candidate’s attention to detail.
TAKE 2 MINUTES
READ COVER LETTERS

THE END

TALENTALCHEMISTS.COM